



Boo at the Zoo is the *Northland's premier Halloween event for families!* Thousands of "little pumpkins" enjoy trick or treating within the safe and beautiful grounds of the Lake Superior Zoo. People *scamper, scurry, and fly to the Zoo* in droves to enjoy not only countless *treat stations and hundreds of animals but also play games, activities, and food vendors.* The average attendance is *8,000 people per year* and everyone from infants to grandparents love *Boo at the Zoo!*

**October 16, 23, and 30 | 10 am - 4 pm**

*The Lake Superior Zoological Society is seeking partnering sponsors for BOO AT THE ZOO 2021. We are inviting you to support YOUR Zoo's signature event!*

## **HANGING BAT MAJOR SPONSOR - \$2500**

- Brown Bear Corporate Membership for 2022 season (\$2,000 value)
- Name/logo on ALL event promotional materials (posters, event banner, advertisements, etc.)
- Premier signage at the pumpkin patch
- Name/logo on cover of event guide
- Premier treat station location
- Recognition in the Zoo's annual report
- Name/logo with link to your website on the Zoo's homepage & event page

## **BLACK CAT SPONSOR - \$1500**

- Amur Tiger Corporate Membership for 2022 season (\$1,000 value)
- Name/logo on event promotional materials (posters, event banner)
- Signage at the pumpkin patch
- Name/logo on event guide
- Premier treat station location
- Recognition in the Zoo's annual report
- Name/logo with link to your website on the Zoo's event page

## **SCREECH OWL SPONSOR - \$750**

- Name/logo on event promotional materials (posters, event banner)
- Signage at the pumpkin patch
- Name/logo on event guide
- Premier treat station location
- Recognition in the Zoo's annual report
- Name/logo with link to your website on the Zoo's event page

## **CREEPY CRAWLER SPONSOR - \$500**

- Name/logo on event banner
- Signage at the pumpkin patch
- Name/logo on event map
- Recognition in the Zoo's annual report
- Name/logo with link to your website on the Zoo's event page

## **SPINNING SPIDER SPONSOR - \$250**

- Name/logo on event map
- Recognition in the Zoo's annual report
- Name/logo with link to your website on the Zoo's event page

**Commitment Deadline: September 10, 2021**

For more information please contact Samantha Halligan, Director of Guest Experience at shalligan@lszoo.org or 218-730-4500 ext. 204.





# EVENT SPONSORSHIP

**Yes!** We want to be a sponsor for Boo at the Zoo 2021!

- HANGING BAT - \$2500**
- BLACK CAT - \$1500**
- SCREECH OWL - \$750**
- CREEPY CRAWLER - \$500**
- SPINNING SPIDER - \$250**



BUSINESS/ORGANIZATION NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

### CHECK ONE:

- A check is enclosed made payable to the Lake Superior Zoo
- A check is being processed by our business office and will arrive by: \_\_\_\_\_
- Charge this credit card \$ \_\_\_\_\_. Please circle: VISA    MasterCard    Discover

Cardholder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

## Please return completed form & payment to:

*Samantha Halligan, Director of Guest Experience*  
 Lake Superior Zoo  
 7210 Fremont Street, Duluth, MN 55807  
 218-730-4500 ext. 204 | shalligan@lszoo.org

