

You're invited to be a sponsor of the annual Easter EGGstravaganza at the Lake Superior Zoo!



The Lake Superior Zoo is happy to hold our annual *Easter EGGstravaganza* event on April 16, 2022. This event regularly welcomes in over 1000 visitors in a single Saturday. Attendees will enjoy an Easter egg hunt, games and activities, arts and crafts, a magic show, and of course meet the Easter Bunny! *As a nonprofit organization, the support of our neighbors in the Twin Ports community make it possible to offer fun, family friendly events to people of all ages each year.*

Golden Egg Sponsor Package \$1,500

- As a major sponsor you'll receive your name/logo on all event promotional materials (to include television, radio, print, website, posters, emails)
- Social media shout-outs to our audience of over 33,000 people
- Signage indicating primary sponsorship at all event destinations
- Name/Logo on event guide/map
- Premiere location for a stand where your business can greet guests, host an activity or game, and give treats to families
- Eight free tickets for the Easter EGGstravaganza

Jellybean Sponsor Package \$750

- Signage indicating sponsorship at all event destinations
- Name/Logo on event guide/map and emails
- Social media shout-outs to our audience of over 33,000 people
- Opportunity to have a booth at said event to greet guests, host an activity or game, or give treats to families
- Six free tickets for the Easter EGGstravaganza
- Recognition on the zoo's annual report

Easter Bunny Basket Sponsor Package \$500

- Signage indicating sponsorship at all event destinations
- Name/Logo on event guide/map and emails
- Social media shout-outs to our audience of over 33,000 people
- Opportunity to have a booth at said event to greet guests, host an activity or game, or give treats to families
- Four free tickets for the Easter EGGstravaganza
- Recognition on the zoo's annual report

Please let us know if you have any questions regarding the above sponsorship opportunities and the benefits for your business or organization! **Call 218-730-4500 EXT. 217 or e-mail our Special Events Manager Elizabeth Dixon at edixon@lszoo.org to become a sponsor.**

Yes – I want to sponsor Easter EGGstravaganza!

Select your sponsorship level: \$500 \$750 \$1,500

Business/Organization Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Please check one:

A check is enclosed payable to the Lake Superior Zoo

Please invoice us.

Charge this credit card \$_____. Please circle: VISA MasterCard Discover

Cardholder's Name: _____

Card Number: _____ - _____ - _____ - _____ Exp. Date: _____ CVC: _____

Signature: _____

Thank you for your support!

